



RATECARD

EFFECTIVE: 01.08.13 Direct

Full Color
Spot Color
Black & White

NEW RATES/AT Incl.

STD	ZIMIND	ND- Daily	Thur/Fri
6.60	7.74	6.33	6.60
5.71	6.99	5.46	5.70
4.86	5.78	4.51	4.71

NEW RATES/AT Excl.

STD	ZIMIND	ND- Daily	Thur/Fri
5.74	6.73	5.50	5.74
4.97	6.08	4.75	4.96
4.23	5.03	3.92	4.10

Description	STD			ZIMIND			ND_DAILY			THURS/FRI		
	BW	FC	SC	BW	FC	SC	BW	FC	SC	BW	FC	SC
40cm X 7 Columns (Full Page)	1,360.80	1,848.00	1,598.80	1,618.40	2,167.20	1,957.20	1,262.80	1,772.40	1,528.80	1,318.80	1,848.00	1,596.00
20cm x 7 columns (half page)	680.40	924.00	799.40	809.20	1,083.60	978.60	631.40	886.20	764.40	659.40	924.00	798.00
30cm x 6 Columns	874.80	1,188.00	1,027.80	1,040.40	1,393.20	1,258.20	811.80	1,139.40	982.80	847.80	1,188.00	1,026.00
27cm x 5 Columns (A4)	656.10	891.00	770.85	780.30	1,044.90	943.65	608.85	854.55	737.10	635.85	891.00	769.50
20cm x 4 Columns (A5)	388.80	528.00	456.80	462.40	619.20	559.20	360.80	506.40	436.80	376.80	528.00	456.00
20cm x 3 Columns	291.60	396.00	342.60	346.80	464.40	419.40	270.60	379.80	327.60	282.60	396.00	342.00
15cm x 4 Columns	291.60	396.00	342.60	346.80	464.40	419.40	270.60	379.80	327.60	282.60	396.00	342.00
15cm x 3 Columns (A6)	218.70	297.00	256.95	260.10	348.30	314.55	203.06	284.85	245.70	211.95	297.00	256.50
10cm x 3 Columns	145.80	198.00	171.30	173.40	232.20	209.70	135.30	189.90	163.80	141.30	198.00	171.00
7cm x 7 Columns (inside banner)	238.14	323.40	279.79	283.22	379.26	342.51	220.99	310.17	267.54	230.79	323.40	279.30
10cm x 7 Columns	340.20	462.00	399.70	404.60	541.80	489.30	315.70	443.10	382.20	329.70	462.00	399.00