



## AMH DIGITAL ADVERTISING RATE SHEET

Description	Size	Static		Animated		Static		Animated	
		Monthly	Daily	Monthly	Daily	Monthly	Daily	Monthly	Daily
<b>NewsDay</b>									
Home Page					Section Page				
Leaderboard	500pi x 90pi	\$600	\$24	\$700	\$28	\$600	\$24	\$600	\$24
skyscraper	300pi x 600pi	\$400	\$16	\$500	\$20	\$400	\$16	\$450	\$18
Mid Page Units	300pi x 250pi	\$350	\$14	\$450	\$18	\$350	\$14	\$350	\$14
Rectungular Box	300pi x 100pi	\$300	\$12	\$400	\$16	\$300	\$12	\$300	\$12
Island	500pi x 60pi					\$300	\$12	\$500	\$20

<b>ZimInd/Standard</b>									
Home Page					Section Page				
Leaderboard	500pi x 90pi	\$450	\$18	\$600	\$24	\$350	\$14	\$450	\$18
skyscraper	300pi x 600pi	\$300	\$12	\$400	\$16	\$250	\$10	\$300	\$12
Mid Page Units	300pi x 250pi	\$250	\$10	\$300	\$12	\$200	\$8	\$250	\$10
Rectungular Box	300pi x 100pi	\$200	\$8	\$250	\$10	\$150	\$6	\$200	\$8
Island	468pi x 60pi					\$250	\$10	\$350	\$14

<b>Southern Eye</b>									
Home Page					Section Page				
Leaderboard	500pi x 90pi	\$404	\$16	\$606	\$24	\$350	\$14	\$450	\$18
skyscraper	300pi x 600pi	\$300	\$12	\$350	\$14	\$200	\$8	\$300	\$12
Mid Page Units	300pi x 250pi	\$250	\$10	\$300	\$12	\$189	\$8	\$250	\$10
Rectungular Box	300pi x 100pi	\$200	\$8	\$250	\$10	\$150	\$6	\$200	\$8
Island	468pi x 60pi					\$200	\$8	\$300	\$12

<b>MyClassifieds</b>									
Home Page					Section Page				
Leaderboard	500pi x 90pi	\$363	\$15	\$545	\$22	\$303	\$12	\$424	\$17
skyscraper	300pi x 600pi	\$333	\$13	\$484	\$19	\$242	\$10	\$333	\$13
Mid Page Units	300pi x 250pi	\$303	\$12	\$424	\$17	\$212	\$8	\$273	\$11
Rectungular Box	300pi x 100pi	\$182	\$7	\$242	\$10	\$151	\$6	\$182	\$7
Island	468pi x 60pi					\$273	\$11	\$394	\$16
Feature ads		\$40 per month	\$10 per week						
Store Front		\$100 per month	\$250 per 3 months	\$600 per year					

<b>Special Packages</b>									
Home Page					Section Page				
Video/audio		\$700.00	\$28			\$600	\$24		
Page Take Over			\$500						
<b>Facebook</b>									
Instant Articles	300p x 250p		\$300						
Instant Articles	468p x 60p		\$300						
Instant Articles	Video		\$400						
Facebook Ad			\$150						
Facebook Link share			\$250						
Twitter Link Share			\$100						
Social Media Take Over			\$250						

**To advertise**

Call: 04 - 771 722/23 | Cell: 0772 432 611  
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